

United  
Way



United Way  
of the Eastern Panhandle, Inc.

# 2015 - 2016 Annual Report



# 2015-16 Annual Report

## A MESSAGE FROM THE CHAIRMAN OF THE BOARD

**Nancy White**



The United Way of the Eastern Panhandle's mission is to inspire and mobilize our community to create change. By working together we are building partnerships that create solutions to advance the common good by focusing on the **building blocks for a good life – education, financial stability and healthy lives!** Our vision that all families and individuals in the Panhandle can achieve their potential is attainable when we, the volunteers and donors, mobilize as one to create positive change in our community.

This past year, countless hours of work by our dedicated volunteers have brought our community together during the 21<sup>st</sup> annual Day of Caring where over 1000 volunteers gathered to help agencies and those in need. United Way programs such as the Burke Street Promise Neighborhood Initiative and 211 are growing thanks to your investment. The funds raised by our campaign volunteers in 2015-2016 made it possible for United Way to distribute grants to over thirty non-profit agencies in Berkeley, Jefferson and Morgan counties while also honoring direct designations to area non-profits. Additional revenues were raised and invested back into the community through a variety of community partnerships such as Warming Hands and Hearts. We also provided fiscal services for special projects and programs that included Christmas Cash for Kids, Jefferson County Teen Court, the Burke Street Promise Neighborhood Initiative, Relatives as Parents Program, and Warm the Children among others. **The funds you contribute to United Way are the key to creating a better community for all.**

There are still many unmet needs in our community – so your support is more important than ever. **LIVE UNITED urges us to work together to shape a future that is strong, healthy, better educated and stable.** Whether you give, volunteer or advocate, you are part of the change in the Eastern Panhandle. As we look forward to the 2016-2017 campaign year, we thank you for your past contributions and ask that you increase your investment to make our community prosper and grow!

We thank you for your efforts and invite you to continue to be part of the change - to **give, advocate and volunteer!**

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### BOARD OF DIRECTORS

The United Way of the Eastern Panhandle Board of Directors meet every other month.

#### Board Officers

Nancy White—Chair  
Chuck Ellison—Chair Elect  
Charlotte Norris—Secretary  
Chuck Young—Treasurer  
Josh Householder—Past Chair

#### Board Members

Jared Adams  
Michelle Barnes- Russell  
Denise Bergen  
Jim Boutcher  
Dr. Peter Checkovich  
Bridget Cohee  
Chris Colbert  
Nic Diehl  
Richard Durham  
Eddie Edmonds  
Bill Florence  
Lyn Goodwin  
Beverly Hoffmaster  
Kim McGarrah  
Andrew McMillan  
Tom Newcomb  
Buzz Poland  
Brandy Reed  
Steve Roach  
Ed Slonaker  
Tina Stover  
Michelle Thomas  
Arthur Thomm  
Joanne Wadsworth

United Way of the Eastern Panhandle, Inc.

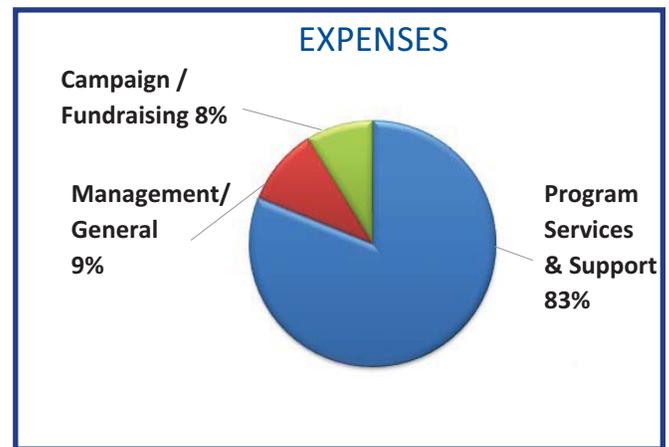
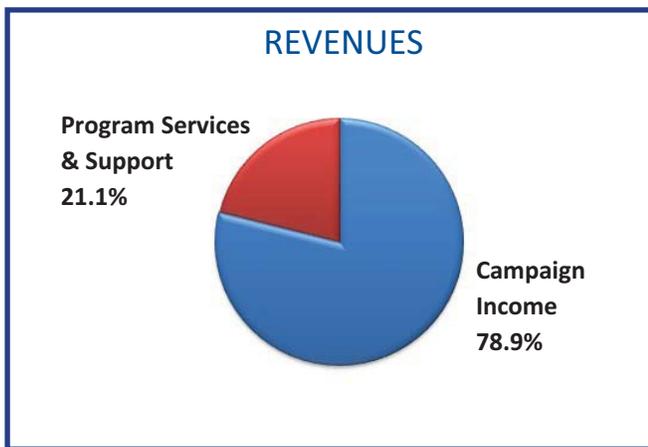
24 District Way, Suite 201, Martinsburg, WV 25404

[www.uwayep.org](http://www.uwayep.org)

## YOUR DOLLARS AT WORK

United Way of the Eastern Panhandle (UWEP) continues to operate in a solid financial position. Our fiscal year ending June 30, 2016 produced a community campaign that totaled \$1,117,243 from the generosity of our community.

Community donations continue to be invested in our Community Solutions Fund or through designations to specific agencies. Revenue is also generated through special projects and contractual services and are invested back into the community accordingly. Grants from our Community Solutions Fund are allocated to Partner Agencies for programs that align with our Impact Areas of Education, Income and Health. Those grant-funded programs seek to address root causes to the challenges identified in our Focus Issues which include Children in Poverty, Homelessness and Affordable Housing and Mental Health. Donors' dollars are leveraged with the partnerships and collaborations that we also build to support these funded programs. Expenses include those of management and contract administration; marketing and fundraising; and program services and support. The following revenues and expenses reflect UWEP's 2015-2016 audited financial statements.



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*Our Mission: To inspire and mobilize our community to create change. Together we will Give, Advocate, and Volunteer to improve Education, Health, and Financial Stability.*

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## Combined Federal Campaign

### **FEDERAL EMPLOYEES DONATE THROUGH THE COMBINED FEDERAL CAMPAIGN (CFC)**

Federal employee donations are a critical element of our annual campaign and account for 13% of all dollars raised. These dollars come from federal agencies located in the Eastern Panhandle and surrounding installations, including the National Capital Area.

Pledges made by federal employees, including civilian, postal and military donors, during the campaign season (September 1 to December 15) support eligible non-profit organizations that provide valuable health and human services. Federation members are not charged dues. The United Way of the Eastern Panhandle assesses an 18% administrative and fundraising fee on designated gifts, in accordance with United Way Worldwide policy.

## LEADERSHIP GIVING

### **TOCQUEVILLE SOCIETY**

#### **Ordre d'Egalite (\$50,000-\$74,999)**

The Snowdon Family (Dick, Margot & Ted  
in loving memory of their  
cousin, Mrs. Snowdon Durham Byron)

#### **Ordre De Liberte (\$25,000 - \$49,000)**

Henry Willard II

#### **Member De La Societe (\$10,000 - \$24,999)**

The McMillan Family (Bob & Tia,  
Andrew & Kakie)  
Tom Seely  
Dr. John & Stephanie Sutton

### **POTOMAC SOCIETY**

#### **Benefactor Leader Level (\$2,000 - \$9,999)**

Neal & Alice Barkus  
Robert & Annie Baronner  
Brett & Anne Basham  
Keith & Laura Berkeley  
Albert Britton  
Charles Carter  
Dean & Debbie Cognetti  
Bridget Cohee & Gerard Nevin  
Craig Coleman  
Richard Durham  
H.M. & Carol Kable  
Tim & Janette Lewis  
John & JoAnn Overington  
Doug & Joan Roach  
Scott & Linda Roach  
Randall Rude  
Walter & Arlene Simmons  
Bill & Bonnie Stubblefield  
Eric Sundback

#### **Patron Leader Level (\$1,500 - \$1,999)**

Bob & Charla Cody  
Patrick & Leigh Fleming  
Garry & Hannah Geffert  
Mark & Patricia Harrell  
Montie & Connie Hicks  
Joshua & Amber Householder  
Arch Moore  
Peter & Betty Mulford  
Dr. Brian and Christine Palank  
Buzz & Lisa Poland  
Babulal & Nongnooch Pragani  
Charles & Donna Printz  
Harvey & Ginny Reisenweber

#### **Sustaining Leader Level (\$1,000 - \$1,499)**

John Allen  
John & Shelly Beatty  
Marc & Helene Berk

Jim Boutcher  
Paul Bridgers  
Joe & Susan Brookreson  
Justin Carter  
Michael Caryl & Sara Douglass  
Dorothy Crawford  
Nic & Layne Diehl  
Peter & Jane Dufourny  
Jeff Durham  
David Fant  
Michael Funk & Alyssa Sloan  
Jeff Galloway  
Kristie & Keith Hadley  
Kevin Haymaker  
Drs. Jesse & Karen Jalazo  
Mr. & Mrs. Thomas Jones  
Henry & Amy Kayes  
David Kuzcera  
Jack Lantzy & Nancy Strine  
Lucien & Demi Lewin  
Maria & Michael Lorensen  
Teresa McCabe  
Michael McGinnis  
John & Alisa Myatt  
Butch & Sherri Pennington  
Mark Pugh  
Karen Raffo  
Steve & Tina Roach  
Barbara Scott  
Stephen Skinner & Jeffrey Gustafson  
J. Edward Slonaker  
Susan & Bradley Snowden  
Tom & Sue Tatterson  
Michelle Thomas  
Robert & Kathleen Trumble  
Charles & Susan Trump  
Keith Unger & Constance Dowrick  
Michael Via  
Dave & Joanne Wadsworth  
Brian Ward  
Bill & Jan Wertman  
David & Nancy White  
Chess & Lynn Yellott

#### **Supporting Leader Level (\$750 - \$999)**

Jeffrey & Brenda Arndt  
Dr. Edward & Nina Arnett  
Todd & Barbara Beckwith  
Lisa & Scott Bivens  
Arlene Blackall  
Kimberly Borden  
Suzanne Boslau  
Robert & Shawnie Brown  
J.P. & Donna Burns  
Guy Chicchirichi, Jr.  
Tamilyn & James Clark  
Dan & Margaret Cogswell

Lennox Cornwall  
David & Dana DeJarnett  
Tammy Demick  
Peter & Janet Dougherty  
Tracey & George Eberling  
Chuck & Connie Ellison  
Mary Clare & Jim Eros  
Paul & Cathy Espinosa  
Bill Florence  
Bob & Vicki Fulk  
Diana Gaviria & Jon Pike  
Sally Ann Greenfield  
A.R. "Arch" Hoxton III  
Rob and Mary Logan Hoxton IV  
(In memory of Mrs. A.R. Hoxton Jr.)  
Dave Irvin  
Chris & Sherri Janelle  
Christina & Thomas Johnson  
Matthew Jozik  
Dr. & Mrs. C.R. Kamath  
David Langford  
Tiffany Lawrence  
Michael & M. Rebecca Linton  
Mr. & Mrs. Robert L. Lowe II  
Susannah Lynch  
Kimberly McGarrar  
Patricia McMillan & J. Michael Braswell  
John & Suzie Menard  
Mary Moylan  
Charlotte Norris  
Drs. Jane & C. Dong Park  
Agustin Perez & Karen Jewell  
Jeff & Karen Petrucci  
David A. Pill  
Richard A. Pill  
Penny Porter  
Brandy Reed  
Samantha Richards  
Karen Sissler  
John & Susan Skinner  
Kevin & Tracey Starliper  
Amanda Steiner  
Richard Stephens  
Matt & Cathy Stickel  
Tina Stover  
Linda Thomas  
Mikki VanWyk  
Deborah Watts  
Thomas Weitnauer  
Grant Wetmore  
Chuck & Emily Young  
Tony & Chris Zelenka

*\*Please let us know of any misprints or omissions  
and we will gladly make corrections.*

## CORPORATE GIFTS AND EMPLOYEE CAMPAIGNS

### **\$10,000+ Donors**

BCT (Bank of Charles Town)  
Citigroup  
City National Bank  
CNB Bank  
Ecolab  
Farmers & Mechanics Insurance  
Fedex SmartPost  
Hollywood Casino at Charles Town Races  
ITW Sexton  
Jefferson Distributing  
Macy's & Company, Inc.  
Orgill, Inc.  
Potomac Edison - FirstEnergy  
Steptoe & Johnson  
Tom & Virginia Seely Foundation  
United Bank  
WVU Medicine University Healthcare

### **\$2,000 - \$9,999 Donors**

BB&T  
Berkeley County Schools  
Blue Ridge Community & Technical College  
Bowles Rice McDavid Graff & Love  
Comcast  
DALB, Inc.  
Dan Ryan Builders  
DSI Underground Systems  
Frontier Communications/Citizens Communications  
Humane Society of Berkeley County  
IBM Employee Services Center  
Journal Publishing Company  
Martin's Food Market - Out of Area  
Martin's Food Market #6102  
Martin's Food Market #6107  
Martinsburg-Berkeley County Chamber of Commerce  
Nationwide Insurance/Claims  
Nationwide Insurance/Tom Jones Insurance  
Panhandle Home Health  
Pill & Pill  
Roach Energy/ROCS Convenience Stores  
Schonstedt Instrument Company  
Shenandoah Valley Medical System  
Target  
UAW/GM Local #1590  
United Way of the Eastern Panhandle  
UPS - Surrounding Areas  
Valley Equine Associates  
Valley Health  
Wal-Mart

### **\$1,500 - \$1,999 Donors**

Alleghany Optical  
Bon Ton #5  
Hospice of the Panhandle  
Martin & Seibert  
Sheetz  
WV Breeders Classic, LTD

### **\$1,000 - \$1,499 Donors**

AT&T  
Dave Wadsworth & Associates  
Jackson Kelly, PLLC  
Jefferson Security Bank  
Martinsburg High School  
Nationwide - Surrounding Areas  
Panhandle Builders & Excavators  
Penn Liquors  
Rotary Club of Martinsburg  
State Farm Insurance of Princeton NJ  
Summit Point Raceway Associates, Inc.  
Weis Markets  
WV Development Office

### **\$750 - \$999 Donors**

Arndt McBee Insurance Agency, Inc.  
Bennett Agency  
Britt Reed Law Offices  
Community Networks, Inc.  
CoxHollida & Professionals  
Guy's Buick - Pontiac  
Heiston Supply  
Hoxton Financial, Inc.  
JC Penney #0163  
Manpower  
Millers Electric Company, Inc.  
Royal Vendors

### **\$749 and below Donors**

A Plus Plumbing  
Abbott Laboratories  
A-Com Management Services Group  
Allstate Insurance/Kelley Financial Group  
Allstate Insurance/Louis J. DiGuglielmo  
Associated Asphalt  
Bank of America  
Benevity Community Impact Fund  
Berkeley County Health Department  
Berkeley Senior Services  
Berkeley Springs High School  
Beta Sigma Phi Sorority, Laureate Zeta  
Boeing  
Bunker Hill Elementary School  
Burke Street Elementary School  
Century 21 Sterling Realty  
Chem-Pak, Inc.

City of Martinsburg  
Clovers in Action 4-H Club  
Constellation Energy  
Costco  
Crawford Law Group, PLLC  
Decker & Company, PLLC  
Dunkin Donuts  
Eastern Panhandle Care Clinic  
Eastern Panhandle Federal Credit Union  
ERA Liberty Realty Martinsburg  
Exelon Corporation  
Extreme Fitness  
First United Bank & Trust  
Gap, Inc.  
Gat Creek  
General Dynamics  
Girl Scout Council of the Nation's Capital  
Hedgesville High School  
Hedgesville Middle School  
IBM Retiree Charitable Campaign  
InTouch Call Center  
John E. Myers & Sons, LLC  
Laboratory Corporation of America  
Law Office of Nicholas F. Colvin, Esq.  
Little Shop Antiques  
McDonald's  
Mid-Atlantic Pro-Tel  
Morgan County Schools  
Musselman High School  
Parks & Recreation Board of Mtsbg-Bkly County  
Potomack Intermediate School  
PriceRomine PLLC  
River Riders  
Rosemont Elementary School  
Rotary Club of Charles Town  
Senior Life Services of Morgan County  
Sheriff of Berkeley County  
Specialty Business Supplies  
Spring Mills High School  
Spring Mills Primary School  
Tuscarora Elementary School  
UnitedHealth Group  
Valley View Elementary School  
Warm Springs Intermediate School  
Warm Springs Middle School  
Wells Fargo  
Williams WPC-I, Inc.  
WV Division of Labor  
WV Division of Rehabilitation Services  
WV Division of Tourism  
WV Eastern Regional Jail  
WV OASIS

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## PARTNER AGENCIES

Animal Welfare Society of Jefferson County  
BE-Hive, A Family Inspiration Place, Inc.  
Berkeley County BackPack Program  
Berkeley Senior Services  
Boy Scouts of America  
Boys & Girls Club of the Eastern Panhandle  
Care Pregnancy Center  
CASA of the Eastern Panhandle  
Catholic Charities West Virginia, Inc.  
CCAP/Loaves & Fishes  
Children First Child Development Center  
Children's Home Society of WV  
Community Alternatives to Violence  
Community Networks, Inc.  
Contemporary American Theater Festival, Inc.  
Eastern Panhandle Care Clinic  
For Love of Children (The Outdoor Education Center)  
Girl Scout Council of the Nation's Capital  
Good Shepherd Interfaith Volunteer Caregivers, Inc.  
Greyhound Rescues, Inc.

Habitat for Humanity of the Eastern Panhandle  
Horses with Hearts  
Hospice of the Panhandle  
Berkeley County Humane Society  
JUMP (Junior Mentoring Programs)  
Literacy Volunteers  
Meals on Wheels of Berkeley County  
Meals on Wheels of Jefferson County  
Norborne Preschool & Day Care Center, Inc.  
Old Opera House Theatre Co., Inc.  
Panhandle Home Health, Inc.  
Potomac Valley Audubon Society  
PurposeFULL Paws  
Safe Haven  
Salvation Army  
Shenandoah Women's Center, Inc.  
Shepherdstown Day Care  
Starting Points of Morgan County  
WV Counseling & Advocacy  
WV Women Work

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*Creating lasting change for a stronger community.*

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### EMERGING YOUNG LEADERS

Young professionals (under 45) who make a \$250 annual gift to United Way of the Eastern Panhandle are invited to become members and join us as the next generation of business and community leaders who believe in giving back to our community.

United Way's Emerging Young Leaders program engages civic minded young professionals through volunteer opportunities, leadership development, and social networking events.

### Steering Committee

Courtney Carroll, Chair	Josh Householder
Eddie Cope	Matt Jozik
Mike Delligatti	Tiffany Lawrence
Danielle French	Karen Richards
Matt Frye	Matt Stickel
	Kirstie Svehla

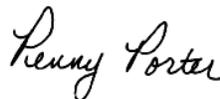
**Our Vision:**

We envision an improved community that fosters hope, opportunity, and prosperity for everyone.

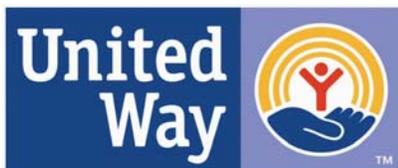
## Looking Forward A Message From Our CEO

As we reflect upon our 2015-2016 fiscal year for this Annual Report, it is worth noting that this has also been a year of change for our organization. With the retirement of Pete Mulford as our CEO and the subsequent staff departures of Bre Rugh and Tiffany Lawrence, our organization began a journey of transition that will continue well into the next year. As with any period of transition and change, there comes a time for opportunities. United Way of the Eastern Panhandle is poised for a year of opportunities ahead—opportunities that will grow from an organizational restructuring but also from increased partnerships within our tri-county community. We embrace the year ahead as a time for renewal and opportunity, and we look forward to improving our community across Morgan, Berkeley and Jefferson Counties.

Penny Porter



CEO & Director of Community Impact  
United Way of the Eastern Panhandle



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**United Way of the Eastern Panhandle, Inc.**  
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GIVE. ADVOCATE. VOLUNTEER.

LIVE UNITED