



United Way  
of the Eastern Panhandle, Inc.

## GUIDE TO LEADERSHIP GIVING

Behind every United Way contribution is a very personal and powerful commitment to human need. Our Leadership Giving Societies are comprised of a powerful group of individuals who share a similar passion for investing in the community and making a difference.

Whether you choose to donate your leadership gift through monthly payments, a one-time payment, or through your company, your investment will make a difference in the lives of others.

### TOCQUEVILLE SOCIETY

Tocqueville Society is a community of like-minded individuals who invest \$10,000 or more each year and believe together we can change lives and transform communities.

### POTOMAC SOCIETY

Donors who give \$750 or more each year become members of United Way's Potomac Society. This vital group believes our community is worth a significant personal investment. Their generosity reflects a strong commitment to advancing the common good and providing community solutions in the core areas of education, income and health.

### EMERGING LEADERS UNITED

Emerging Young Leaders are the next generation of business and community leaders who believe in giving back to our community. Young professionals (under 45) who make a \$250 annual gift to United Way of the Eastern Panhandle are eligible to join. This group comes together throughout the year for exclusive networking, volunteering, and professional development opportunities.